Job Specification

For: Graphic Designer

Ref: VR/01275

Job Description

Chatham, Kent

£39,196 + Excellent Benefits

A fantastic, and exciting opportunity for an experienced Graphic Designer to become part of an expanding media team, part of a first-class training organisation based in Chatham. This is a hybrid role although it will be predominantly home based with an expectation to attend the office as required.

The role provides a competitive salary, excellent benefits to include: six weeks holidays (plus bank hols), contributory pension, on-going professional development, private healthcare, on-site gym / sports equipment, sick pay, cycle to work scheme. Hours of work are Monday to Friday, 37 hours.

About us…
The company is nationally acknowledged for designing and delivering world class, innovative and wide-ranging learning solutions for the Defence, construction and engineering sectors. We have a long and very successful partnership contract based at the Royal School of Military Engineering, Brompton Barracks.

About you…
We are looking to appoint a talented, passionate, and motivated individual with a robust and current portfolio which clearly demonstrates varied and dynamic examples of both corporate design and digital content creation. To be successful, you must have strong communication and influencing skills, substantial industry experience, and demonstrate a proficient knowledge of Adobe CC as well as an experienced user of Microsoft Office, and in particular PowerPoint. In addition, some knowledge of digital content creation using software such as Lectora, Articulate Rise would be useful but not essential.

About the role…
This role is best suited for an established Graphic Designer, who can create content immediately with little supervision. This is a fast paced and evolving environment, which requires a reactive and positive response to tasks. What your role will include:

- Ensure company branding is maintained across all platforms

- Create and establish influential and positive relationships with all stakeholders

- Collaborate with clients to generate and develop creative visual concepts, storyboards, mock-ups

- Create and develop concept designs for commercial training products e.g. presentations, workbooks

- Exhibition stand design

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- Design and creation of marketing materials

- Design and creation of motion graphics and editing of short videos plus animation

- Photography and video

About the team…
You will report to the Media Manager and work alongside two Senior Graphic Designers

Your essential experience must include…
- Substantial industry experience

- Degree in Graphic Design, Fine Arts, or equivalent qualification

- Strong ability to visualise clients' ideas and concepts

- Design for exhibition stands

- Animation and video shorts

- Excellent communications skills when engaging with both creative and non-creative stakeholders

- Proficiency in Adobe CC

  - Illustrator

  - Photoshop

  - InDesign

  - Animate

  - Premiere

  - After Effects

- Knowledge and experience of Microsoft Office Applications

  - Excellent and advanced user of PowerPoint

Desirable would include some knowledge, and experience of web authoring tools such as Lectora, Articulate Rise.

Closing date – Friday 26th January 2024.

The company is committed to creating a diverse and inclusive workplace. All applications will be considered. We provide support through our Mental Health First Aid and Coaching and Mentoring schemes. We are accredited Investors in People, ISO accredited, and we have a Gold Award in the Medway Healthy Workplaces Programme. We have won several Health & Safety awards and recently won a Princess Royal Award for one of our employee learning and development programmes.

Armed Forces Covenant – We offer guaranteed interviews to military veterans if they meet the selection criteria.

All posts are subject to a Disclosure and Barring Service application. The company follows the DBS Code of Practice.

Compiled by   : **Fiona Louch** Compiled on   : **01/15/24**

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